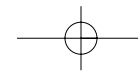
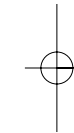


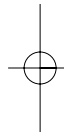
In delivering quality legal advice, so-so is a no-go. Not bad is no good.
Okay simply isn't. Nothing but excellence is acceptable.
At Howes Percival this isn't just a set of principles. **It's the law.**

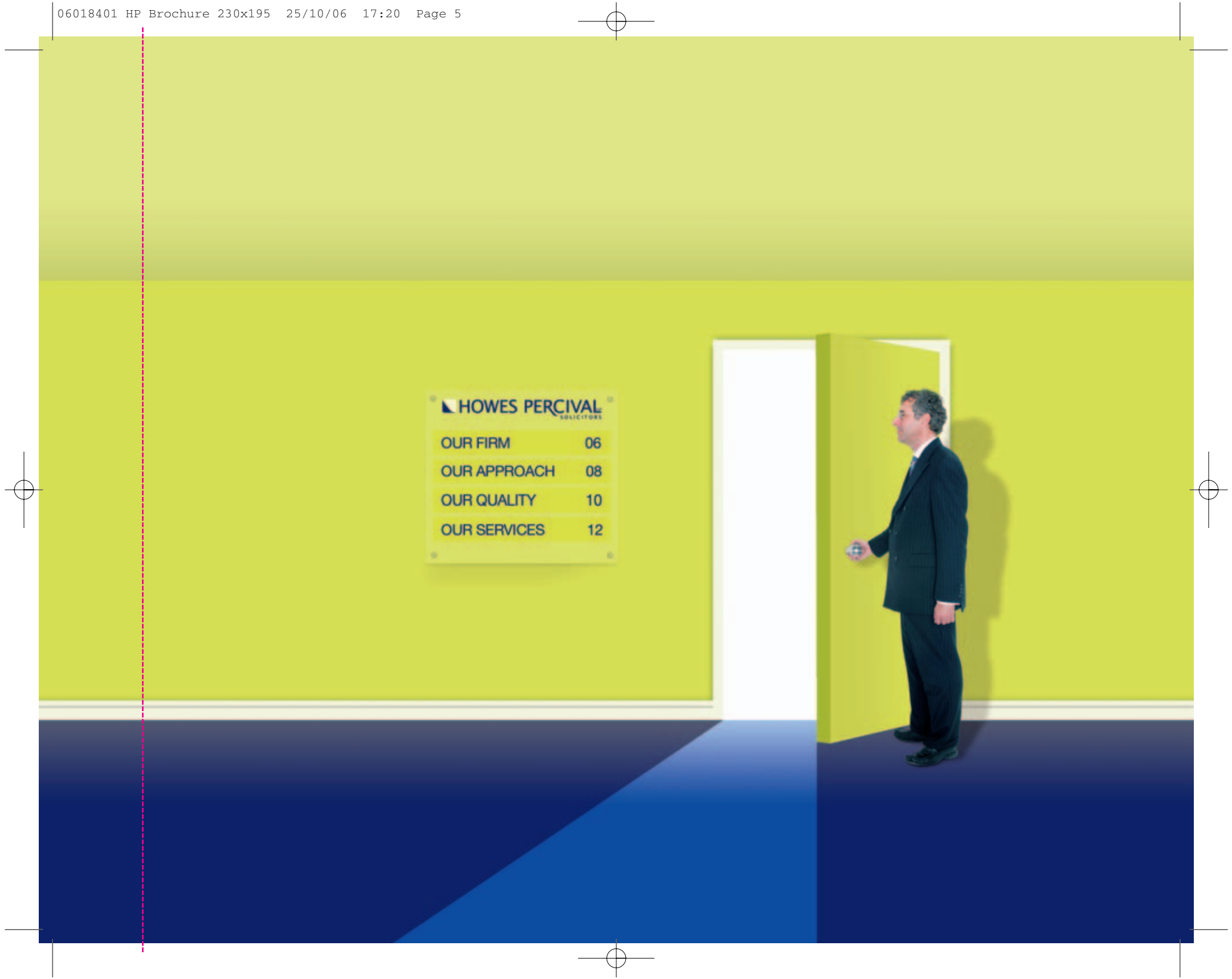




Our people will always go the extra mile.

At Howes Percival it's the law.





HOWES PERCIVAL <small>SOLICITORS</small>	
OUR FIRM	06
OUR APPROACH	08
OUR QUALITY	10
OUR SERVICES	12



**NOT FANCY JARGON.
WITH SPIN.**

OUR FIRM

Howes Percival is a leading commercial law firm with offices in Leicester, Milton Keynes, Northampton and Norwich. We are professional and engaging, and strive for our clients' success.

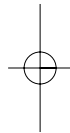
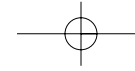
We work with local, national and overseas clients. Our client base ranges from successful local entrepreneurs to some of the largest international corporations in the world. Our reputation for providing the highest quality legal advice coupled with a highly personalised service means that we are selective about the work we do. And because we choose to work this way, all of our clients – whatever their size – are important to us.

We work in true partnership with our clients and are often perceived to be a part of their organisations. We provide commercial and innovative solutions and are recognised in the market-place as lawyers who habitually punch above their weight.

We encourage our fee earners at all levels to involve themselves not only in the business community as lawyers, but also in wider society. We are proud to report that Howes Percival has recently been awarded the Business in the Community East of England's Best Pro-Bono Support Award in recognition of the free support we have given to community groups.

Our lawyers are recruited from a variety of backgrounds. Many trained with us, some have come to us from prestigious international and city firms, and some have a proven background in industry. This means that our clients are served by an excellent mix of high-quality lawyers who all share a desire to do their best for the firm and for our clients.

OUR APPROACH IS EXACTLY THE SAME
FOR EVERY CLIENT: WE APPROACH
EACH CLIENT'S BUSINESS DIFFERENTLY.
AT HOWES PERCIVAL IT'S THE LAW.



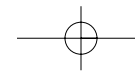
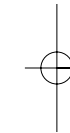
OUR APPROACH

Feedback from our clients tells us that, above all else, it is the partner or senior lawyer's involvement in their deal, case or transaction that sets us apart. Many firms have a tender team that works solely on beauty parades. At Howes Percival the people that you are introduced to at your first meeting are the people who will work with you on all your business.

We operate a client partner system to provide you with a regular and familiar point of contact. Your client partner will be kept up to date with regard to all of your legal matters, and will contact you on a regular basis.

When you first instruct us we will invest our time and resources in understanding your business, your aspirations, your industry and your expectations of us. Importantly, we will also discuss fees with you to ensure there are no surprises.

We do not claim to be the least expensive option. We are committed to providing the best service and value for money and we will not attempt to win business based on price alone. Much of our work is a result of referrals and recommendations. Our clients stay with us and are totally confident in recommending us to others.



**WE WILL PULL WITH YOU,
NOT AGAINST YOU.
YOU WILL ALWAYS GET
OUR VERY BEST, NOT
OUR SECOND BEST.
WE WILL DELIVER
PROMISES, NOT
COMPROMISES**

**AT HOWES
PERCIVAL
IT'S THE
LAW.**





OUR QUALITY

Howes Percival is committed to delivering a service of uncompromising quality. This ethos is embraced throughout our organisation.

At Howes Percival we see our people as key to our success. We work hard to deliver our consistent high-quality service through careful recruitment and retention of the very best lawyers. This way, you never have to compromise on excellence.

In 2006 we won 'UK Regional Firm of the Year' at the Legal Business Awards. This prestigious accolade was awarded to us on four merits: our business strategy, our financial performance, our client list and our corporate social responsibility portfolio. We are immensely proud of this award as it translates our approach and quality ethic into something tangible.

"Howes Percival are extremely professional and truly care - they have a strong commercial sense of what we need in our business and provide excellent value."

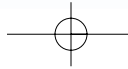
David Attwood, Joint Managing Director, Start-rite Shoes Limited

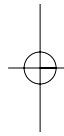
"I used Howes Percival before I joined easyCar. When I took over as CEO of easyCar, Howes Percival were a natural choice to be our external lawyers. They helped us re-engineer our business, and continue to provide us with quick and practical solutions."

Steve Maltby, Chief Executive, easyCar

"We are one of the UK's largest private national house builders and cannot afford simply to retain lawyers who are technically excellent. I take that for granted. What I need are lawyers who are commercial, pragmatic, proactive and responsive in equal measure and that is why I instruct Howes Percival."

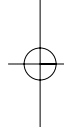
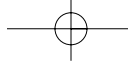
Adrian Bloor, Regional Managing Director, Bloor Homes





**IN PROTECTING
YOUR INTERESTS
WE WILL ALWAYS
BE PROACTIVE, NOT
JUST REACTIVE.
WE WILL WORK FOR
THE GOOD OF YOUR
BUSINESS AND
ADVISE YOU AS IF
IT WERE OUR OWN.
AT HOWES PERCIVAL
IT'S THE LAW.**



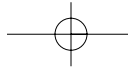


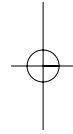
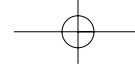
OUR SERVICES

We specialise in the practice areas listed. If you would like information on any of these practice areas please let us know and we will send you the relevant department profiles.

Automotive
Banking
Commercial and Outsourcing
Commercial Litigation
Construction
Corporate
Corporate Tax
Employment
Environmental
Estates
Insolvency
Intellectual Property
International Arbitration
IT/Ecommerce
Licensing
Professional Negligence
Property Litigation
Regulatory

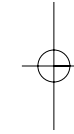
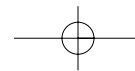
If you would like to set up an informal meeting either at our offices or yours, our contact details can be found on the back cover.

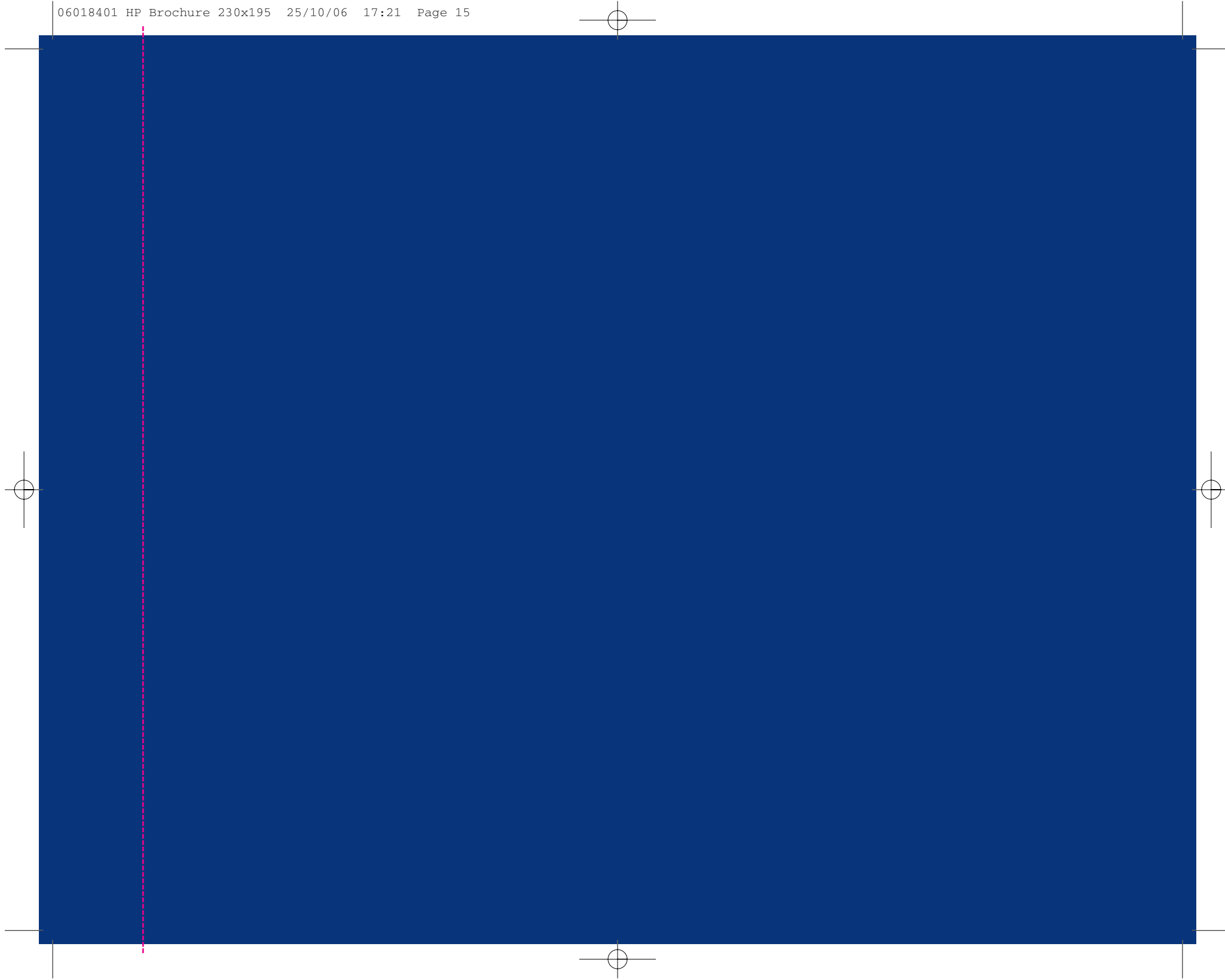




We will provide clients with specialist legal teams
comprising the very best lawyers in their chosen field of excellence.

At Howes Percival it's the law.





visit: howespercival.com

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INVESTOR IN PEOPLE



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email: law@howespercival.com